



St. Joseph's College

(Autonomous)

25th Rank in NIRF

Special Heritage Status College awarded by NAAC

College with Potential for Excellence by UGC

Since 1844

Tiruchirappalli, TamilNadu, India.

# B.Com Strategic Finance



## Integrated with US CMA

The CMA<sup>®</sup> (Certified Management Accountant) offered by IMA, US, is a global benchmark for financial professionals. Why? Because CMA's can explain the "why" behind numbers, not just the "what". CMA can give you greater credibility, higher earning potential, and ultimately a seat at the leadership table.

### Semester 1 - 4

- ◆ CMA training provided
- ◆ CMA is offered by the IMA (Institute of Management Accountants), US
- ◆ Learn using the official Miles CMA Learning System powered by Hock International (IMA Approved)

### Semester 4 - 6

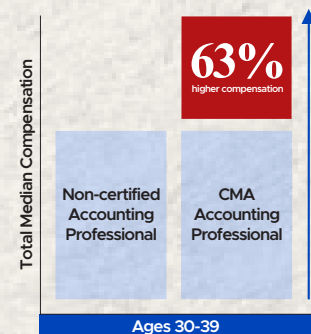
- ◆ Take the 2-part CMA exam:
  - ◆ **Part 1:** Financial Planning, Performance and Analytics
  - ◆ **Part 2:** Strategic Financial Management
- ◆ Get placed at top MNCs including Fortune 500 companies & Big 4

## DID YOU KNOW?

You can clear the 2-part CMA exam even before graduation!

CMA's of all ages earn more than non-CMA accounting professionals. CMA's between the ages of 30-39 can earn 63% more in total compensation than their non-CMA peers. Over a lifetime, this can add up to more than \$500,000.

CMA's have greater earning power



IMA's 2020 Global Salary Survey  
\*\*Gregory L. Krippel and Sheila Mitchell, CPA, "The CMA Advantage: An Update"

[www.imanet.org/cma](http://www.imanet.org/cma)

# US CMA OVERVIEW

The US CMA (Certified Management Accountant) is a globally recognized professional qualification for finance professionals seeking a career in finance and accounting. Achieving the CMA qualification demonstrates professional expertise in financial planning and analysis, budgeting, cost management, performance management, risk management, corporate finance, and decision analysis – skills that are in demand by organizations around the world.



CMA's can explain the "why" behind numbers, not just the "what". That is why the CMA qualification gives students and professionals greater credibility, higher earning potential, and ultimately a seat at the leadership table.

## CAREERS @ MNCS & FORTUNE 500 COMPANIES



## FOR MORE INFORMATION, CONTACT



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